

PREMIUM PACKAGES

THE GULF COAST LATIN CHAMBER ALSO OFFERS PREMIUM PACKAGES THAT INCLUDE INCREASED VALUE AND BENEFIT TO INTERESTED MEMBERS. THESE MEMBERSHIPS ARE OF LIMITED QUANTITY.



THE CHAMBER OFFERS:

- 4 CHAMPION LEVEL MEMBERSHIPS
- 20 CHAIRMAN'S CIRCLE MEMBERSHIPS
- 4 BUSINESS ACADEMY SPONSORSHIPS
- 1 LEADERSHIP ACADEMY SPONSORSHIP

THESE PREMIUM PACKAGES CONTAIN TOO MANY BENEFITS TO BE LISTED IN THIS BROCHURE. IF YOUR COMPANY HAS INTEREST PLEASE CONTACT THE CHAMBER FOR DETAILS.

YOU CAN LOOK FORWARD TO HEARING ABOUT SUCH THINGS AS:

- TICKETS TO EVENTS, INCLUDED (LUNCHES, GALA, ETC)
- PREMIUM WEBSITE PLACEMENT
- PACKAGE OF ADVERTISING SPOTS, INCLUDED
- SPECIAL EVENTS OPEN ONLY TO PREMIUM MEMBERS
- ACCESS TO ADDITIONAL CHAMBER RESOURCES AND DATA
- MUCH MORE!



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**Advertising &
Sponsorship
Rate Sheet**

Working together for progress.

Benefits to Advertising with the Latin Chamber

The Latin Chamber exists to bring together Latino and non-Latino business people for mutual benefit. Our unique focus provides us with strengths and depth of reach that cannot be received elsewhere. Our Chamber works hard to provide events, opportunities and insights that help leverage the strengths in the area we serve.

The Gulf Coast Latin Chamber of Commerce is uniquely suited to helping businesses learn to do business with Latino businesses and, conversely, helping Latino business owners learn about the differences of doing business in the United States. The Latin Chamber provides cultural perspectives and opportunities, as well as educational programs, that are focused on highlighting ways to provide value to our members and increase the exposure of businesses on both sides.

Sponsorship Opportunities

The Latin Chamber offers a variety of events throughout the year. The Chamber hosts:

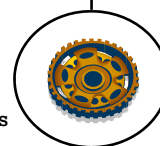
- Latin Power lunches, multiple lunches
- Conexion Latina, evening networking event
- Business Academy event
- Special Events throughout the year (i.e.. Gala)

There are also premium level membership packages available that provide a package of sponsorships, and advertising spots among other benefits, to keep your business in front of our members all year long.

Sponsorships:

These are the member prices. Non-member prices vary, please contact the Chamber for information.

Power Lunch	\$	99
Business Academy	\$	100
Conexiones	\$	375



Advertising Opportunities

The Latin Chamber offers a variety of advertising opportunities to increase your visibility with our membership and the area at large. From our newsletters, both weekly and monthly, to our website as well as advertising spots at our various events.

There are also premium level membership packages available that provide a package of sponsorships, and advertising spots among other benefits, to keep your business in front of our members all year long.

Advertising:

These are the member prices. Non-member prices vary, please contact the Chamber for information.

		Weekly	Monthly
<u>Weekly email—</u>			
<u>LatiNews Weekly</u>			
Firm Name in sponsor list	\$	10	30
Logo w/link in sponsor list	\$	20	60
Small Article	\$	15	50
Large Article	\$	25	80
Discount Coupon	\$	20	70
Month's Sponsorship	\$	n/a	250
<u>Monthly Newsletter—</u>			
<u>LatiMonthly</u>			
Business Card size	\$	n/a	25
1/4 page size	\$	n/a	40
1/2 page size	\$	n/a	80
1 page size	\$	n/a	150
Backcover ad	\$	n/a	250
Small Article or Company Bio	\$	n/a	80
Large Article or Company Bio	\$	n/a	150
		Monthly	Yearly
<u>Website</u>			
Website Banner	\$	175	1750
"Curtain" Ad	\$	75	750