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## **Latin Chamber Announces New Development Director**

Sarasota, Florida - (October 7, 2010) – The Gulf Coast Latin Chamber of Commerce announces its new Development Director, Ivan Schumann; a strategic move to ensure the chamber's growth plans are implemented.

"Our Chamber is excited about the addition of Ivan Schumann as Development Director. His focus on membership growth and volunteerism will continue to drive growth for our Chamber." said Chairman of the Board, Fermin Miranda, "We want to thank the search committee for their hard work in identifying the best candidates from many submissions. Ivan has a wonderful combination of skill and experience that we are confident will help take our chamber to the next level. During the next 90 days Ivan will be focused on reconnecting with our membership and community partners."

Ivan Schumann was previously the Executive Director of the Indianapolis Hispanic Chamber of Commerce. Ivan's background includes relationship marketing and communications.

"I am deeply honored to accept this new role," said Schumann, "the Gulf Coast Latin Chamber of Commerce is an innovative organization with a dedicated Board of Directors and an amazing strategic direction that positions it to be a leader, not only for the business interests and concerns of its members, but also to serve as a catalyst for sustainable community development."

### **About The Gulf Coast Latin Chamber:**

The mission of the Gulf Coast Latin Chamber of Commerce is the promotion, development and dissemination of information, trends and opportunities available in the Latin business community of the Florida Gulf Coast area. The Gulf Coast Latin Chamber of Commerce also works closely with its sister Foundation in providing Community events and needs-based scholarships to area Latino individuals.

For more information about The Gulf Coast Latin Chamber & its Foundation, please visit [www.LatinChamber.org](http://www.LatinChamber.org) or call (941)358-7065